

MARY ELIZA WILKES BASS

Born — May 20, 1855 Died — March 17, 1959

Wife of our founder, I. E. Bass

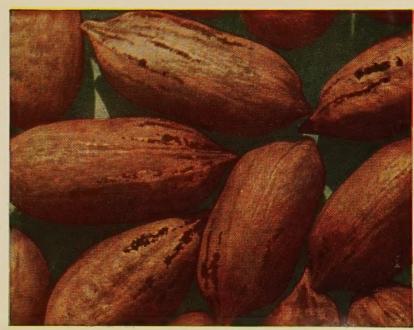
Always a guiding light and helping hand to her eight children, to their families, to her community and her church.

PECANS — A Profitable Investment

The pecan production of the United States is not sufficient to meet demands. Average production is little more than 200 million pounds, but the pecan shellers and processors say they could handle 300 million pounds annually. Be in on this lucrative market. Even the small landowner with only a few trees finds them profitable and an added source of income.

Pecan Trees Have No Age Limit

Just to show how long pecan trees will live, grow, and produce, we understand that in the year 1785 or thereabouts George Washington planted pecan trees which are still living, in fine condition, and bearing. Washington was indeed looking to the far distant future, and leaving behind a living and growing memorial, producing for the generations to come later.



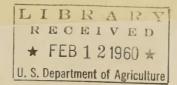




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Plant PECAN AND FRUIT TREES Now!

STUART. Our first choice, and most

popular of all improved varieties. Trees are vigorous, bear early and reg ularly, resist scab. Nuts are large, wellfilled, plump kernels, excellent flavor. Easy to grow, sell well, bring high

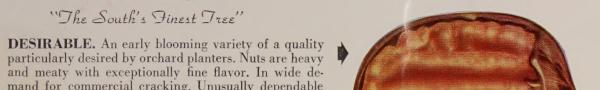
INCREASE YOUR HOME'S VALUE THROUGH THE YEARS

Southern home-owners can grow wonderful fruit in their yards. Fruit trees are highly ornamental, and they are also highly practical. What can be more beautiful than pear, peach, plum, apple trees in full bloom and filling the air with a fragrance beyond compare? We offer only those varieties of fruit trees which are most successfully grown in the South, and which are the easiest to care for and keep in healthy and productive condition. Read about the various types of trees below each colorful illustration. Imagine growing fruit like this on your own trees!

ORIENT. A variety developed by the United States Department of Agriculture and the University of Tennessee in a most successful attempt to create a pear with good eating qualities, resistant to blight and other diseases, and highly productive. Available in Medium, Large, and Extra Special size.

KIEFFER. The well-known variety which is highly blight-resistant, and recommended particularly as a pollinator with the wonderful ORIENT trees, Available in Small and Medium sizes only.

PINEAPPLE. Grown by us for our own use many years, and then developed for our customers. Very heavy producers, blightproof, and one mature tree may produce 40 or more bushels! An excellent preserving pear, these trees grow rapidly, are very early blooming. Available in Small, Medium, Large, and Extra Special sizes.





PECANS

"The South's Dinest Tree"

DESIRABLE. An early blooming variety of a quality

and meaty with exceptionally fine flavor. In wide demand for commercial cracking. Unusually dependable

MISSISSIPPI GIANT (Mahan). The largest papershall pecan in the world! Because of size and extra

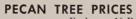
thin shell this pecan brings premium prices. Rapid-

growing tree, beautiful foliage, early and heavy pro-

ducer. Very thin shell, easily crushed by hand. Meat is large, easily extracted whole; rich distinctive flavor.

SUCCESS. A heavy well-filled nut, usually averaging 40 to 45 nuts per pound. Large, heavy kernel, with delightful flavor. Thin shell, cracks easily. Heavy bloomer, excellent for cross-

								Each	10 Rate	100 Rat
Sm	all	(m	ail	ing	si	ze)		\$1.50	\$1.35	\$1.23
3-4	ft.	(m	ail	ing	si	ze)		2.00	1.75	1.50
4-5	ft.							2.50	2.25	2.06
5-6	ft.							3.00	2.75	2.50
6-7	ft.							4.00	3.75	3.50
Lar	ge	(b	rai	nch	ed)		5.00	4.75	4.50
									ations will	be give



		Each	10 Rate	100 Rate
Small (mailing size)		\$1.50	\$1.35	\$1.25
3-4 ft. (mailing size)		2.00	1.75	1.50
4-5 ft		2.50	2.25	2.00
5-6 ft		3.00	2.75	2.50
6-7 ft		4.00	3.75	3.50
Large (branched)		5.00	4.75	4.50
In lote of 250 or more			tions will	ho given



Large (branched) . .

APPLES

Extra Large (well-branched)

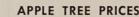
PEAR TREE PRICES

Small (mailing size) . \$.75 \$.50

 $1.00 \\ 1.50$

2.50 No

We offer Red Delicious and Golden Delicious apple trees, and no other varieties have ever gained such popularity in so many sections of the country. Especially for home plantings, we have saved back some of these and have what we call Super Special trees — bearing in the nursery. Ideal



				Each	10 Rate
Small (mailing size)			. :	\$.75	\$.50
Medium (mailing size)				1.00	.75
Large (branched)				1.50	1.25
Extra Special (well branched)					
Super Special			٠	4.00	3.50



CELESTE FIGS

Fig trees require little or no cultivation. They should be planted in a protected area if possible, and mulched well their first growing year. We have grown many varieties of fine figs, but think the CELESTE the very best of all. It is one of the hardiest types, and is very desirable for canning and preserving, and also as a fresh fruit with cereal or for fruit compotes or ice creams. The Celeste fig is small to medium in size, pear-shaped, ribbed, with firm, sweet, juicy flesh.

FIG TREE PRICES

			Each	10 Rate
Small (mailing size) .			. \$.75	\$.50
3 6 11 / 111 1			7 00	.75
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CONCORD GRAPES

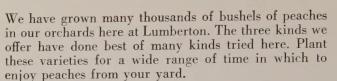
Who doesn't like grapes? We offer the variety we have found best suited to Southern soils and climate, the Concord. Everyone should have a grape arbor. Large clusters of luscious, juicy blue-black fruits.

GRAPE	VINE	PRICES
		Each

	Ĭ	 				E	Each	10	Rate	
I ailing	size			٠	٠	\$.35	\$.30	



PEACHES



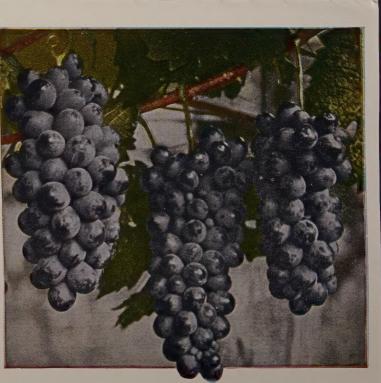
RED HAVEN. The earliest fine peach we know. Very early bearer, fast grower. Yellow-meated under red skin, clear-seed when fully ripe. Ripens early June.

HILEY BELLE. Very rapid grower, prolific bearer. Creamy white flesh. Freestone. Ripens late June.

ELBERTA. Large yellow with red cheeks. Best known peach. Freestone. Ripens July.

PEACH TREE PRICES

					Each	10 Rate
Small (mailing size) .					\$.75	\$.50
Medium (mailing size)						.75







JAPANESE. Can be grown wherever native persimmed and magnificent foliage and fruit make this a must for your yard. Large golden fruit, ripening early fall.

PERSIMMON TREE PRICES

Iedium (mailing size)															\$1.00	10 Rate \$.75	
arge (branched)	٠	٠	٠	٠	٠	٠	٠	٠	٠	٠	٠	٠	٠	٠	1.50	1.25	



We have our plum trees grown for us, to be of the very finest quality money can buy. Plum trees are nicely shaped and ornamental, and produce heavily. Ideal both for eating and jellies.

PLUM TREE PRICES

															Each	Ital
Small (mailing size) .															\$.75	\$.50
Medium (mailing size)		•	٠	٠	٠	٠	•	٠		•	٠	٠	٠	٠	1.00	.75

SIMPLE PLANTING DIRECTIONS **Bass Trees Come Ready to Plant**

Top Them you!

We endeavor at all times to send out properly pruned trees, just the kind which we plant ourselves, leaving the planter nothing to do but just set them out. The taller grades of trees need to be top-trimmed, as it balances the top against the unavoidable loss of some of the roots when the tree is transplanted. Proper pruning insures the tree growing well. Our prices are made on the height of the trees when dug. When properly top-trimmed, the height is often somewhat reduced. Therefore if the

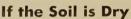
height of the trimmed tree when received is less than the catalog height, this is the explanation. We measure our trees from the ground up, not from the tip of the tap root as many nurserymen do; and so our 3-4 ft. size trees are often as large as others 5-6 ft. size trees — we don't charge for the roots.



Protect the Roots

Never allow the roots of the trees to become dry or exposed to the atmosphere for any length of time from the time they reach you until they are set in the ground. Wet the roots in the bundle just as soon as you can, and if not ready to set out at once, dig a hole and put the roots in and cover up well. Place in a shady place if possible.

Set your trees at once upon arrival, or heel-in promptly as above.





If the soil is dry when the trees are planted, it is a good idea to pour a bucketful of water to each tree when the hole is about three-fourths filled, and after the water soaks in, fill the hole completely with dirt.

During hot spells during the summer, with dry weather, water the trees slightly. One bucketful per tree is usually sufficient. Make a basin-like hole at the base of the tree. Pour water, and as soon as it is soaked in good, fill the hole completely with dry dirt. This holds

the moisture in, and also keeps the ground from baking. If you cannot pull dry dirt back to keep the soil from baking, Do Not Water At All. Water poured on top of the ground and left this way does more harm than good, as it will cause the tree to scald. DO NOT put tile down to roots of your trees.



Plant as Deep as in the Nursery

When you set out your pecan trees, plant them about the same depth they stood in the nursery. Fill in the hole with the best top soil, packing the dirt roots, especially the tap root. Keep the straight in their natural position, and do down by the tree.

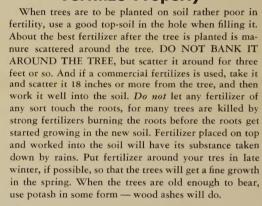
FOR PECAN AND FRUIT Dig Large Holes — Protect the Roots

Have a large hole for your trees. Three feet wide and three feet deep is normally large enough for pecan trees. This hole can be edged later, if necessary, for the larger size trees. Holes about 12 inches across, and one to two feet deep usually are large enough for fruit trees.

Cultivate the Soil

Keep the ground around the trees cultivated thoroughly all during the summer. Never let grass or weeds grow up around your trees, as they take nourishment and moisture from the soil which will benefit your pecan trees. Keep the ground dug up and soft at all times. Our own experience has taught us that no tree responds to care and cultivation better than the papershell pecan, and that frequent shallow cultivation is best.

Fertilize Properly





Dig Large Holes



Care of Young Trees

No pruning is necessary after you once get the trees branching high enough. The larger trees we sell will branch high enough anyway, but the smaller trees have to have sprout cut off occasionally that come out on the body of the trees, until the branches get high enough. This may be done at any time, either in summer or win-



oots of the tree	ter. We do not let our own trees branch out any lower than shoulder high, or five to six feet above ground. They look better and you can work around them where they are not allowed to head too low.
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All prices are f.o.b. Lumberton, Mississippi. If you wish Motor Freight shipment, be sure to specify the company which delivers to your address	Express III In order to precize. Should this	Date to Ship	ADDRESS	NAME PLEASE PR	If order is to be mailed, add 20%	SPIRAL WRAP — 155-foot Roll If order is less than \$5.00, add 50¢									Varieties
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D 50¢ PACKING CHARGE IF ORDER IS LESS THAN \$5.00 LOTS OF 250 OR MORE SPECIAL QUOTATIONS WILL BE GIVEN

otherwise specified.

less than two tr 20% for parcel

two trees can be shipped. If maning parcel post, Larger sizes are shipped

mailing size

express trees collect are